

Crewe Town Board

Agenda

Date: Friday, 3rd March, 2023
Time: 9.30 am
Venue: Virtual Meeting via Microsoft Teams

1. **Apologies for Absence (1 Minute)**

To receive any apologies for absence.

2. **Declarations of Interest (1 Minute)**

To receive any declarations of interest.

3. **Minutes of Previous meeting (3 Minutes)** (Pages 3 - 10)

To approve as a correct record the minutes of the previous virtual meeting held on 3 February 2023.

4. **Towns Fund Progress Update & Project Review (1 Hour 15 Minutes)**

To receive a detailed update on the Towns Fund and Accelerated Funding Projects & review their status.

5. **Communication & Engagement Sub-Group Update (10 Minutes)**

To receive an update from the Communication & Engagement Sub-Group.

6. **Strategic Update from Cheshire East Council (10 Minutes)**

To receive an update from the Director of Growth and Enterprise.

7. **AOB (5 Minutes)**

To put forward any other items of business.

8. **Date of Next Virtual Meeting**

To confirm the date of the next meeting as 14 April 2023 commencing at 9.30am.

Contact: Karen Shuker
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Membership: Membership: John Adlen, Andy Butler, Rick Carter, Paul Colman, Jasbir Dhesi, Sally Hepton, Mark Hills, Doug Kinsman (Chairman), Councillor Nick Mannion, Dr Kieran Mullan MP, Councillor Jill Rhodes, Guy Kilminster and Simon Yates.

CHESHIRE EAST COUNCIL

Minutes of a meeting of the **Crewe Town Board**
held on Friday, 3rd February, 2023 at Virtual Meeting via Microsoft Teams

PRESENT

Doug Kinsman (Chair)
Andy Butler, Rick Carter, Paul Colman, Jasbir Dhesi, Sally Hepton, Guy Kilminster, Councillor Nick Mannion, Dr Kieran Mullan MP and Councillor Jill Rhodes

ALSO PRESENT

Ellie Cox, Peter Turner and Lindsay Lewis

OFFICERS IN ATTENDANCE

Jez Goodman, Development & Regeneration Delivery Manager
Rhiannon Hilton, Communications Officer
Dr Charles Jarvis, Head of Economic Development
Karen Shuker, Democratic Services Officer
Peter Skates, Director of Growth and Enterprise
Carol Young, Policy and Partnerships Officer

54 APOLOGIES FOR ABSENCE (1 MINUTE)

Apologies for absence were received from John Adlen, Martin Woods and Simon Yates.

55 DECLARATIONS OF INTEREST (1 MINUTE)

There were no new or updated declarations of Interest, other than those already on file.

56 MINUTES OF PREVIOUS MEETING (3 MINUTES)

RESOLVED

That the minutes of the virtual meeting held on 25 November 2022 be approved as a correct record. The chair went through a list of actions from the previous virtual meeting and updated members on the status of each action accordingly.

57 TOWNS FUND PROGRESS UPDATE & PROJECT REVIEW (1 HOUR)

The Board received an update on the Towns Fund and project review.

The Board had agreed in its November meeting that the most prudent course of action, because of the rising cost inflation was that the Lyceum powerhouse should be removed from the program and that the funds from that should be reallocated across the remaining 9 projects to bolster those

projects and ensure that they could still deliver the outcomes and impacts anticipated

The project adjustment request was submitted in December and it was hoped that a decision would be received on this by the March board meeting.

In January, following feedback received from the Department for Levelling Up, Housing and Communities (DLUHC), more information on the Warm and Healthy Homes project was submitted in respect of the BCR calculation, along with further detail on the financial profiling and drawdown of funds for all of the schemes.

The Chair thanked Dr Kieran Mullan MP for arranging a meeting prior to Christmas with Dehenna Davison a minister from the Department of Levelling up which gave an opportunity to present the Board's specific proposal on why it had found it necessary to make the decision to amend its town board investment plan.

The Development & Regeneration Delivery Manager provided an overview of the projects since the last meeting and informed the Board that in terms of projects cost and quality risks nothing had changed.

LY2

- Site clearance had commenced on the 9 January 2023.
- Fencing had been erected on 16 January 2023
- Opening would be June 2023.

Flag Lane Baths

- Finalised layout plans had been agreed in preparation for RIBA stage 4 design.

Cumberland Arena

- Planning application decision awaited.

Mill Street Project

- Publication consultation with Guinness residents undertaken 19 January 2023.
- Wider public consultation would take place on 16 and 17 February 2023.

History Centre Project

- Two planning applications had been submitted to Southern Planning Committee which would be considered on the 15 March 2023
One for dismantling the current structure, the creation of new public realm, a new court entrance and replacement car parking
One for the new History Centre building

Repurposing Our High Street

- There was ongoing engagement with property owners and agents.
- Following committee approval on 17 January a soft launch had been undertaken for expressions of interest and more than 40 had been received.
- The scheme launch was planned for March.

Pocket Parks

- An additional advanced payment had been made for Jubilee Site/Wishing Well.

Youth Zone

- A planning application had been submitted for Oak Street.
- DCMS Youth Investment Fund announcement expected shortly.

Ly2

The board discussed the custodianship and programming of the space moving forwards and stressed the importance of ensuring community involvement. Given the multiple stakeholders who border the space, and who would be involved in its potential programming, it is important that all stakeholders collaborate and coordinate, to ensure the space operates smoothly and effectively. It was agreed that the cultural economy team would bring forward a paper for the next board meeting, which would outline the governance structure and requirements for Ly2 moving forward.

Repurposing our High Streets project

Iain Nicholson had been drafted in on a consultancy basis to coordinate the project. Iain has expertise and experience in getting vacant properties populated through the use of his Vacant Shops Academy approach. One of the initial challenges had been identifying properties to let, as some didn't have letting information on them, and there had been little response from landlords. The Board discussed options around how it could help to influence this situation and start to build momentum for the project.

RESOLVED:

That the update be noted.

58 TOWN BOARD MOVING FORWARDS (15 MINUTES)

Further discussions would be had outside of the Board in respect of how the Board moves forward into the delivery phase of the Towns Fund programme.

Further discussions were also planned around future board member recruitment. There would be a meeting with the Chair, Head of Economic Development and HR to discuss further.

RESOLVED:

That the update be noted.

59 COMMUNICATION & ENGAGEMENT SUB-GROUP UPDATE (10 MINUTES)

Marketing Crewe

The Board heard how following a meeting with colleagues who had been involved with the Marketing Derby initiative a visit to Doncaster had been planned which unfortunately had to be rearranged, and a new date was still to be confirmed.

Mill Street corridor

The consultation was due to take place on the 16th – 17th February and communications would be issued next week.

Royal Arcade Heritage Wall

The news about the Royal Arcade Heritage Wall had gone out to the media and information had been added to the board's website as well, to link the video.

Repurposing High Street funds

There would be a comprehensive communications plan to go along side that with the launch scheduled for March.

RESOLVED:

That the update be noted.

60 STRATEGIC UPDATE FROM CHESHIRE EAST COUNCIL (10 MINUTES)

The Board received a strategic update from the Development & Regeneration Delivery Manager which included

Royal Arcade Phase 1 (Bus Station and MSC)

- The temporary bus station was now operational. The existing bus station had closed on 3 January with temporary stands and access in place until December 2023.

Flag Lane

- There would be works in place from January to April due to project and unrelated SPEN utility works.

Southern Gateway

- A planning decision was expected in February 2023.
- The final element of land assembly was being pursued.

Levelling Up Fund

- The government had announced the latest Levelling Up Fund allocations and unfortunately Cheshire East had not been successful with its bids.

Whilst the Board was disappointed with the outcome of the initial levelling up fund bid, it agreed that requesting appropriate feedback would be useful as there were other areas that had previously been unsuccessful in initial rounds, who were then successful in further rounds when they adjusted future submissions based on the constructive feedback they had received.

RESOLVED

That the update be noted.

61 AOB (5 MINUTES)

RESOLVED:

That the Director of Growth and Enterprise would seek advice and guidance on whether there would be a Crewe Town Board meeting held in April due to the commencement of the purdah period prior to the local elections.

62 DATE OF NEXT VIRTUAL MEETING

RESOLVED

That the date of the next virtual meeting take place on Friday 3 March 2023 commencing at 9.30am.

The meeting commenced at 9.30 am and concluded at 11.30 am

D Kinsman (Chair)

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Meeting Actions from the virtual meeting held on 3 February 2023

#	Action	Owner	Status
1	Communication and Engagement Sub-Group The concept of marketing Crewe structure would be taken forward and discussions to be had outside the Board. Update: Planned visit to Doncaster has had to be rearranged – date TBC	DK/CY	Ongoing
2	Anti-Social Behaviour – Crewe Market Square The Chair would write to the SKEP Group The group included the anti- social behaviour team who were responsible for safety around Crewe town centre and John Dwyer, the Police Crime Commissioner.	DK	Ongoing
3	Board remit Chair and Vice-Chair to put something together on options for the board moving forward and bring back to board members for discussion. Update: Further discussion needed, and an update would be provided at the next meeting.	DK/SY	Ongoing
4	HS2 Update A request for Hayley Kirkham to attend the January meeting to give the board an update on HS2. Update: It was hoped that there may have been news from government so may have HS2 update in April.	DK/GK	Ongoing
5	Towns Fund Progress Update & Project Review Lindsay to put a paper together for the next board meeting to update the board on where the Cultural Strategy Group is up to.	LL	Ongoing

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